

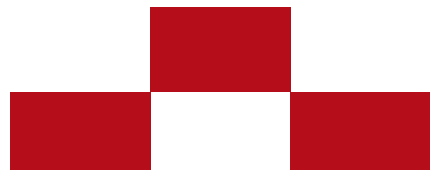
ALLYSHIP

Supporting
Indigenous Youth,
Reconciliation
and Cultural
Revitalization.



The Squamish Lil'wat Cultural Centre (SLCC) is the result of a first of its kind collaborative partnership between two distinct nations. Our purpose is to uplift the Sḵwxwú7mesh and Líl'wat7úl people, with pride and visibility on their land.

We are a non-profit registered charity, and 100% Indigenous-owned organization. The SLCC employs over 80% Indigenous Ambassadors, having trained and mentored 650+ youth through our Indigenous Youth Ambassador (IYA) Program. Reciprocal Allied partnerships help grow our cultural programming, education, and curation efforts. Aligned organizations step in and up, to support us through the Allyship Program.



Allyship in Action

Being an Ally to the SLCC means walking alongside us with respect, care, and humility. It's about listening to our stories, histories, and honouring our cultures, language, arts and ways of knowing. It is the tough work of the "inbetweener" * – choosing to stand up against stereotypes and appropriation, to support Indigenous-led work, and to approach cultural expression with curiosity and gratitude. For each of us it is an ongoing commitment to keep learning, to stay open, and to build relationships grounded in trust, respect, and shared humanity.

The Allyship program is a flexible annual (12 month) partnership available to organizations to support the SLCC. Intake dates vary based on when the business wishes to start.

Each level of Allyship has custom benefits, whether it is Thunderbird, Eagle, Bear or Frog, your friendship is part of our success and good work.

- The **Thunderbird** controls the sky, bringing gifts to the people in times of need.
- **Eagles** soar closer to the ancestors, bringing news from the land.
- **Bears** protect and defend. A fierce motherhood to all.
- **Frogs** bring springtime and rebirth.



Allyship Partnership at the highest levels

Thunderbird and Eagle allows for some customization to the needs of your business, and our Allies are supported in unique ways with things like cultural training, exclusive event ticket priority, translation support, photography, collaborations and cultural consultancy services.

We always prioritize our Allies when it comes to partnership, information sharing and inclusion – this is priceless.



**An inbetweener is someone who walks between divides a bridge-builder who navigates the spaces created by colonial & cultural silos, linking Indigenous and non-indigenous people. It requires courage and discomfort, because it means stepping beyond familiar roles and relationships to act in service of reconciliation and connection”
- Jody Wilson Raybould*



Allyship Investment	\$30,000	\$15,000	\$7,500	\$4,000
Complimentary Passes to the SLCC	100	50	25	10
Corporate logo recognition on SLCC website	x	x	x	x
Allyship Logo for your website and social media channels	x	x	x	x
Early Exhibit Access	x	x	x	x
Allyship Social Media Welcome	x	x	x	x
Annual listing in SLCC Newsletter	x	x	x	x
SLCC Board Room Booking	3	2	1	1
Business Promotion on Social Media	4/year	2/year	1/year	1/year
Cultural Ambassador Daytime Welcome	4	2	1	
Mention in AGM report to the Nations	x	x	x	
SLCC Signature Events tickets, and priority seating	x	x	x	
Experiential Cultural Immersion (Craft, Storytelling, Workshops etc.)	\$2,000	\$1,000	\$500	
Private Curatorial Tours	2	1		
Use of SLCC's traditional welcome video	Custom	x		
Use of SLCC's land acknowledgement video	Custom	x		
Transferable SLCC Membership Pass	4	2		
Ist'ken Daytime Booking	1	1		
Longhouse Daytime Booking	1			
Orientation Experience for new Employees	Custom			
20% off bulk/group giftshop purchases (conditions apply)	x			
15% off venue rentals for your organization (midweek)	x			
15% off in-house catering (midweek)	x			
Exhibit title sponsor (seasonal)	x			
30-minute performance by Spo7ez Group	x			
Tax Receipt Eligibility	\$15,000	\$7,500	\$3,750	\$2,000



Sḵwxwú7mesh Líl'wat7úl
CULTURAL CENTRE
WHISTLER

Become an Ally.

To start your annual investment in cultural revitalization please connect with us at allyship@slcc.ca

Learn more at slcc.ca/allyship

